

**If you are a member of the Home Builders Association, YOU MUST READ THIS!**

**My Company is a Member of the HBA but I am not listed  
in the Membership Directory, is there a way  
I can be listed too?**

**...The answer is, absolutely!**

\*\*\*\*\*

In an effort to streamline our mailing system and directory listings, the HBA of West Florida has taken example from Associations throughout the Nation and is adopting the optional Affiliate Membership.

**What does this mean?**

Affiliate Membership allows employees of HBA members' companies to become members of the National Home Builders Association at a reduced rate. As of now, your company has a main contact listed in our system. Many times, this main contact is the person paying the annual dues and may not even be located in this state (Corporate Accounts Receivable/Payables). The Affiliate Membership will allow other individuals from the same company to join NAHB as well as have their own listing in the 2008 HBA Membership Directory.

Currently, you must be the main contact person for the company in order to receive the discounts through NAHB. The Affiliate Member will be entitled to these discounts as well.

**How does it work?**

Once an Affiliate Member has paid their annual dues of \$75.00, your name will be added to the website and directory. You will be assigned a pin number which can be used to receive your discounts on such products as Dell Computers, Hertz Rental Cars, GM and many others. You will have full access to the NAHB website which has valuable tools and resources for industry professionals. You will be entitled to earn SPIKE points and are eligible for reduced registration fees for the International Building Show.

**Do I have to pay if I have already paid to be on a Council?**

Members who are already active in a council by paying council dues will be exempt from paying another \$75.00 for an Affiliate Membership. They will be considered an Affiliate Member but WILL NOT be required to pay additional dues.

**What if I choose not to participate in the Affiliate Membership?**

If you are currently an employee of an existing HBAWF member and are receiving mailings and HBA information but do not wish to be listed as an Affiliate Member, please be advised that beginning July 1st, there will be a charge of \$15 per year to request the information to be mailed directly to you. All mailings from the HBA are to be sent directly to the main contact person listed on your account. All others will have the option of paying the fee to continue receiving *Cornerstone* and all mailings. Please know that all information sent out by the HBA can be viewed on the new website at:

[www.westfloridabuilders.com](http://www.westfloridabuilders.com)

PLEASE NOTE THAT AN AFFILIATE EMMBERSHIP IS OPTIONAL  
HOWEVER, IF YOU ELECT NOT TO PARTICIPATE, YOU WILL HAVE  
THE CHOICE TO PAY \$15.00 PER YEAR TO CONTINUE TO RECEIVE THE HBA MAILINGS.

If you have any questions about the Affiliate Membership, please contact HBA Membership and Marketing Director, Natalie More in the HBA office at: (850) 476-0318 or e-mail [natalie@hbawf.com](mailto:natalie@hbawf.com)

**FEE FOR AN "AFFILIATE" MEMBERSHIP IS \$75.  
DEADLINE TO SUBMIT FORM IS JULY 1ST TO BE INCLUDED  
IN THE 2008 DIRECTORY.**

COMPANY NAME: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
CONTACT ADDRESS: \_\_\_\_\_  
TEL:(\_\_\_\_)\_\_\_\_\_ FAX:(\_\_\_\_)\_\_\_\_\_  
EMAIL: \_\_\_\_\_  
WEB: \_\_\_\_\_

(This will be the published Affiliate Member information).

PLEASE MAKE COPIES FOR ADDITIONAL AFFILIATES IF NEEDED.

\*\* A PORTION OF THIS FEE WILL BE PAID TO NAHB – GIVING THE AFFILIATE A NATIONAL AFFILIATE MEMBERSHIP LISTING. THE PRIMARY COMPANY MUST REMAIN AN ACTIVE HBA MEMBER.

THIS IS AN EXCELLENT OPPORTUNITY FOR COMPANIES THAT ARE CURRENTLY HBA MEMBERS THAT HAVE MULTIPLE LOCATIONS OR MULTIPLE CONTACTS TO HAVE AN ADDITIONAL LISTING IN THE DIRECTORY AND ON THE WEB.

IF YOU HAVE ANY QUESTIONS CONTACT HBA  
MEMBERSHIP AND MARKETING DIRECTOR, NATALIE MORE  
AT 850-476-0318 OR NATALIE@HBAWF.COM

FORMS MAY BE SUBMITTED VIA FAX TO 850-494-9764 OR MAILED TO:  
HBA OF WEST FLORIDA  
4400 BAYOU BLVD., SUITE #45  
PENSACOLA, FL 32503  
ATTN: AFFILIATE MEMBERSHIP

***PROVIDE PAYMENT INFORMATION WHEN SUBMITTING FORM:***

- I PAY COUNCIL DUES AND DO NOT NEED TO PAY TO BE CONSIDERED AN AFFILIATE
  - OUR COMPANAY ONLY NEEDS MAILINGS TO THE PRIMARY CONTACT
  - I WOULD LIKE TO PAY FOR AN AFFILIATE MEMEBERSHIP (\$75.00)
  - I WOULD LIKE TO SIMPLY CONTINUE TO RECEIVE THE MAILINGS FROM THE HBA (\$15.00)
- \_\_\_\_\_ VISA OR \_\_\_\_\_ MASTERCARD

CARD# \_\_\_\_\_ EXPIRE: \_\_\_\_\_/\_\_\_\_\_

PRINT: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_  
\_\_\_\_\_ BILL TO PRIMARY COMPANY \_\_\_\_\_ BILL TO ABOVE CONTACT/ ADDRESS



*Please complete this form and return to the HBA– If the form is not returned, we will assume that you did not wish to participate in the Affiliate Membership nor do you wish to receive the mailings from the HBA office.*

*Printable version of this form can be found at [www.westfloridabuilders.com](http://www.westfloridabuilders.com) under the Membership tab.*